



the future of real estate

PiXL.property

Reimagine property investment with PiXL. Our platform combines blockchain technology and tokenization to democratize real estate ownership. Invest, trade, and grow with unparalleled transparency, liquidity, and efficiency in a globally accessible marketplace



Vision

- o Create a Global Real Estate Ecosystem
- o Transform Real Estate into a Liquid Asset
- o Promote ESG-Aligned Investments
- o Lead the Tokenization Revolution

Mission

- o Democratize Real Estate Access
- o Enhance Liquidity and Flexibility
- o Simplify Transactions
- o Build Trust and Transparency

Market



Problem

Challenges in Traditional Real Estate

- o High barriers to entry requiring significant capital
- o Properties are illiquid, limiting financial flexibility
- o Complex transactions with intermediaries increase costs & delays
- o Lack of transparency erodes investor trust
- o Geographic and regulatory barriers hinder global investments

Real Estate Tokenization Opportunity

- o \$280 trillion global real estate market ripe for transformation
- o Tokenized real estate projected to reach \$1.4 trillion by 2030
- o 76% of investors favour platforms offering liquidity and fractional ownership

Solution

Innovative Tokenization Platform

- o Enables fractional ownership for inclusive investment
- o Blockchain-backed transparency and immutability
- o Smart contracts automate transactions and reduce costs
- o A globally accessible marketplace for seamless transactions
- o Offers enhanced liquidity via secondary marketplace for trading

Features

	Tokenized Real Estate		Smart Contract Automation
	Fractional Ownership		DeFi Integration
	Regulatory Compliance		User Rewards
	Secondary Marketplace Trading		Real-Time Market Insights
	Blockchain Transparency		Global Accessibility
	Portfolio Management		Seamless Transactions
	Rental Income Distribution		Investor Community
	Customizable Investment Options		Sustainable Investment Opportunities

Technology

World-Class Architecture

- o Built on the Polygon network for scalability and low fees
- o Integrated smart contracts automate ownership transfers
- o GDPR-compliant data storage using AWS infrastructure
- o Secondary marketplace for real-time token trading
- o Built-in analytics for real-time tracking and performance insights
- o Interoperable with multiple blockchains for greater flexibility

Model

Revenue Streams

- o Transaction fees on property token trades
- o Asset tokenization services for developers
- o Subscription plans offering advanced analytics
- o DeFi integration fees for lending and liquidity pools

Finance

Projected Growth

- o Year 1: \$2M revenue, 500 properties tokenized
- o Year 5: \$45M revenue, 5,000 properties tokenized
- o 60% gross margins with diversified revenue streams

Get Involved

Join the Revolution

- o Participate in the PiXL token presale
- o Explore investment opportunities on the platform
- o Gain access to high-yield APY opportunities

Goals

- o Tokenize 5,000+ properties worth \$3.5b
- o Establish leadership in tokenized real estate
- o Partner with top firms and governments
- o Launch liquidity pools and lending tools
- o Enhance analytics and platform usability
- o Build partnerships with developers

For more information, visit <https://pixl.property/>